

PLANNING STUDY Q&A

Recently, you may have heard about the Planning Study currently underway at Grace Church. This study will provide our leadership valuable feedback about this proposed project for our church and about the possibility of a major fundraising effort. We've hired the Steier Group, a professional fundraising firm, to conduct the study.

Here are details:

What is a planning study?

This study measures support for the proposed project and for a potential major fundraising effort called a capital campaign. This study, which lasts five weeks, will also help identify possible volunteer leaders and set a financial goal, should the church choose to move forward with a campaign.

How will the study determine whether there is support?

This study involves surveying the entire Grace Church community. The Steier Group will administer the study and survey. The firm will compile your feedback and present it to our church leadership. We will then make an informed decision about the project and a potential campaign. Hiring an experienced, professional development firm like the Steier Group ensures an effective and successful planning study.

Why should we conduct a planning study?

Many churches use planning studies when considering a fundraising campaign. It is a wise first step. That's because the study provides valuable information on how everyone feels about the proposed project and a potential capital campaign.

What is a capital campaign?

A capital campaign is a fundraising effort for big projects and needs, such as major renovations, new buildings and eliminating debt. Capital campaigns fund specific projects and needs. They are not for regular, ongoing costs, such as salaries and utility bills.

What do you expect of church members during the planning study?

Initially, we will be asking only for your feedback and prayers. Your input and participation will help us make wise decisions about the project and a potential campaign. The deadline to return your completed survey is August 3rd. All mailed surveys can be returned to the Connection Center or scan the QR code below to complete the survey online.



If you have questions, you are welcome to contact us at any time at 720-895-9000.

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